



EUROPARC

F E D E R A T I O N

Cooperative
Enjoyable
Inclusive
Sustainable
Excellence



EUROPARC
Sustainable Tourism
in Protected Areas



NPWS

An tSeirbhís Páirceanna
Náisiúnta agus Fiadhúlra
National Parks and Wildlife
Service

Sustainable Tourism & Nature Conservation | The Opportunity and Challenge for Parks Finding Creative Solutions to Visitor Flow

A close-up, low-angle shot of a mountain bike's front end on a snowy trail. The bike has a red frame and knobby tires. The rider's legs in dark pants are visible. The background shows a snowy slope with patches of dry grass. The lighting is bright, suggesting a sunny day.

"You are a guest
of nature. Behave."

Friedensreich Hundertwasser (AT)



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1.
Giving priority
to protection

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A fundamental priority for the development and management of sustainable tourism should be to **protect the area's natural and cultural heritage** and to enhance awareness, understanding and appreciation of it.



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2.
Contributing to
sustainable
development



Sustainable Tourism should **follow the principles of sustainable development** which means addressing all aspects of its environmental, social and economic impact in the short and long term.



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All those affected by sustainable tourism should **be able to participate in decisions about its development and management, and partnership working should be encouraged.**



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4.
Planning sustainable
tourism
effectively

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Sustainable Tourism development and management should be guided by a **well researched plan that sets out agreed objectives and actions.**



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Tourism development and management should deliver **ongoing improvement in sustainable environmental impacts, visitor satisfaction, economic performance, local prosperity and quality of life, requiring regular monitoring and reporting of progress and results**

A person with long hair, wearing a dark jacket with blue reflective stripes and a backpack, is seen from behind, sitting in a wooden canoe on a narrow river. The sun is low on the horizon, creating a golden glow and reflecting on the water. The sky is filled with dramatic, dark clouds. The riverbanks are lined with trees and reeds.

YOUR JOURNEY

TO A SUSTAINABLE DESTINATION

We believe that **Sustainable Tourism is a state of mind**, a conscious choice, to work, live and to be on holiday in a different way. Realising how our choices affect the local environment, culture and economy, can positively reshape our behaviour.

To inspire this change, EUROPARC produced the film “A Sustainable Journey”, available in English, German, Italian, French and Spanish.

Watch it at europarc.org/sustainable-tourism

Good for Parks, Good for People

The Broads National Park (UK)